FACULTY PROFILE



B. Veerabhadra Rao, M. Com., M. Phil. Casual Consolidated Assistant Professor Department of Commerce

Mobile: 09704348863 E-mail: <u>veerabhadraraobassa@gmail.com</u>

Academic Accomplishments:

S. No	Degree	Specialization	University / Institution	Year of
				Completion
1	M. Phil.	Commerce	Madurai Kamaraj University,	2012
			Madurai, Tamilnadu	
2	M.Com	Commerce	Pondicherry University, Puducherry	2002
3	B.Com	Commerce	Pondicherry University, Puducherry	1997
4	Diploma	Computer Soft ware		1998
		Technology		
5		Type Lower (English)		

Area of Interest:

Income Tax, Business Economics, Business Law, Economic Legislation, Marketing, Entrepreneurial Development, Service Marketing, Financial Markets & Services

Professional / Experience:

S. No	Field of	Institution / Organization	Nature of	From	To
	Experience		Appointment		
1	Teaching	Dr. S. R. K. Govt. Arts College,	Hourly-Paid	14/02/ 2003	25/10/ 2010
		Yanam	Lecturer		
2	Teaching	Dr. S. R. K. Govt. Arts College,	Casual	26/10/2010	Till Date
		Yanam	Consolidated		
			Assistant Professor		

Publications:

Seminars/Conferences/Workshops Presented / Participated:

S. No	Title of Conference Participated	Organized by	Year	Whether International /National/State /Regional / College or University Level
1		Dr. S.R.K. Govt. Arts	22 nd & 23 rd	National Conference
2	Development The Innovative Ideas in	College, Yanam Dr. S.R.K. Govt. Arts	January 2010 15 th & 16 th	National Seminar
	Teaching- Learning Evaluation Process	College, Yanam	November 2010	
3	Nanotechnology	Dr. S.R.K. Govt. Arts College, Yanam	13 th March 2012	Regional Seminar
4	Writing for Mass Media	Dr. S. R. K. Government Arts	12/02/2016	RUSA sponsored Workshop

		College, Yanam, Puducherry		
5	World Poetry Day	Dr. S. R. K. Government Arts College, Yanam, Puducherry	21/03/2016	National Poetry Convention & Recitation
6	Indian Poetry/Telugu Poetry of Yanam Poetry Festival – 2016	Dr. S. R. K. Government Arts College, Yanam, Puducherry	26 th & 27 th November 2016	Two-Day National Conference
7	Gender Equality	Dr. S.R.K. Govt. Arts College, Yanam	17 th March 2017	RUSA sponsored Seminar
8	Women Entrepreneurship	Dr. S.R.K. Govt. Arts College, Yanam	4 th August 2017	RUSA sponsored Regional Seminar
	Legal Rights for Women	Dr. S.R.K. Govt. Arts College, Yanam	10 th November 2017	National Commission for Women sponsored Regional Seminar
9	Recent Innovations in Commerce, Management, Skill Development & e-Commerce	PR Govt. College (A), Kakinada, E. G. District, Andhra Pradesh	5 th & 6 th December 2017	UGC National Seminar
10	A Meet to tone up the Future	Pondicherry Engineering College, Puducherry	2 nd & 3 rd February, 2018	National Conference
11	Pattabhi Literature & It's Relevance	Dr. S.R.K. Govt. Arts College, Yanam	19 th February 2018	Govt. of Ap sponsored National Seminar
12	Contemporary Poetry	Dr. S.R.K. Govt. Arts College, Yanam	21 st March 2018	National Seminar

Orientation/Refresher/ Short term Courses /Workshop/Training Programme attended:

S. No	Title of the Programme	Sponsors	Venue & Duration	Whether International /National / State /Regional / College or University Level
1	Training Programme on "E-Literacy (IT and Non-IT)"	UGC - IQAC	Dr. S. R. K. Govt. Arts College, Yanam 17 th - 19 th April 2013	National
2	Training Programme in ICT Training Academy on "ICT Education and E-Content Development for E-Learning System"	UGC - IQAC	Dr. S. R. K. Govt. Arts College, Yanam 6 th - 13 th April 2015	National

Affiliation in Academic Bodies/Societies/Committees

S. No	Name of the Body/Society/Committees	Nature of Affiliation
1	Member	Commerce Association of Dr. S. R. K. Govt. Arts College

Extra/Extension Work:

S. No	Year	Position held
1	09/11/2010 to	In-charge Librarian of Voice Centre of Dr. S. R. K. Govt. Arts
	2015	College
2	30/07/2018	Member of Alumni Association, Dr. S. R. K. Govt. Arts College,
		Yanam
3	30/07/2018	Member of Swachh Bharat Abhiyan, , Dr. S. R. K. Govt. Arts
		College, Yanam