

## FACULTY PROFILE



**V. SRIDEVI**

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Assistant Professor

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Date of Joining: 03<sup>rd</sup> January 2013

### **Academic accomplishments:**

SI.No	Degree	Specialization	University / Institution	Year of Completion
1	Ph.D.	Entrepreneurial Development	Jawaharlal Nehru Technological University Kakinada	Pursuing
2	M.Phil.	Finance	Pondicherry University, Kalapet, Puducherry.	1999
3	M.Com	Finance	Pondicherry University, Kalapet, Puducherry.	1998
4	B.Com	Commerce	Pondicherry University, Kalapet, Puducherry	1996

### **Area of Interest:**

Financial Accounting, Entrepreneurial Development, Company Law, Statistical Methods, Corporate Tax Planning, Insurance Management, Marketing Management, Business Communication, Strategic Management, Accounting for Managerial Decisions.

### **Professional / Experience:**

SI. No	Field of Experience	Institution / Organization	Nature of Appointment	From	To
1	Teaching	Dr. S. R. K. Govt. Arts College, Yanam	Hourly-Paid Lecturer	22/01/2001	25/10/ 2010
2	Teaching	Dr. S. R. K. Govt. Arts College, Yanam	Casual Consolidated Assistant Professor	26/10/2010	02/01/2013
3	Teaching	Dr. S. R. K. Govt. Arts College, Yanam	Assistant Professor	03/01/2013	Till Date

### **Publications:**

#### **Papers in Conference Proceedings:**

SI. No	Title of the Paper	Details of Conference Proceedings	Year & Page No's
1	<i>Human Rights and Environmental Protection</i>	National Seminar on "Interdisciplinary Aspects of Environmental Science"	ISBN: 978-81-910738-7-4, pp- 86-93, April, 2016
2	<i>Financial Inclusion through SHGs: A case study in Andhra Pradesh</i>	National Seminar on "Contemporary Issues on Corporate, Personal and Micro Finance, Banking, Insurance and Financial Analytics"	ISBN 978-93-85926-13-6, pp-207-215, November 2016

3	<i>Socio-Economic Impact of Self Help Groups on Scheduled Tribes Development</i>	National Seminar on “ <i>Impact of Socio-Economic Development Schemes of Scheduled Tribes in India</i> ”	ISBN: 978-93-85132-19-3, pp. 191-198, February 2017
4	<i>CSR-The Role of SEED</i>	International Seminar on “ <i>Corporate Social Responsibility</i> ”	ISBN: 978-93-85518-07-2, pp. 457-461, March, 2017
5	<i>Role of Prime Minister Employment Generation Programme in MSME</i>	National Seminar on “ <i>Recent Innovations in Commerce, Management, Skill Development and e-Commerce</i> ”	ISBN: 978-1-9812-4276-4, pp-574-579, December 2017

**Seminars/Conferences/Workshops Presented / Participated:**

Sl. No	Title of the paper Presented	Title of Conference Participated	Organized by	Year	International /National/State /Regional / College or University Level
1		Challenges in Human Development	Dr. S.R.K. Govt. Arts College, Yanam	22 <sup>nd</sup> & 23 <sup>rd</sup> January 2010	National Conference
2		The Innovative Ideas in Teaching-Learning Evaluation Process	Dr. S.R.K. Govt. Arts College, Yanam	15 <sup>th</sup> & 16 <sup>th</sup> November 2010	National Seminar
3		Nanotechnology	Dr. S.R.K. Govt. Arts College, Yanam	13 <sup>th</sup> March 2012	Regional Seminar
4		Human Rights	Dr. S. R. K. Govt. Arts College, Yanam, Puducherry	13/02/2015	Regional Seminar
5		Changing Face of Financial Reporting under IFRS Era	VSM College, Ramachandrapuram, Andhra Pradesh	13/03/2015	National Workshop
6		Human Values and Professional Ethics for Individual and Society	Dr. S. R. K. Govt. Arts College, Yanam, Puducherry	09/09/2015	National Workshop
7		Entrepreneurial Development	Dr. S. R. K. Government Arts College, Yanam, Puducherry	05/02/2016	RUSA sponsored Regional Workshop
8		Human Rights & Duties: The Indian Context	ASD Government Degree College for Women (A), Kakinada, E. G. District, Andhra Pradesh	06/02/2016	National Workshop
9		Writing for Mass Media	Dr. S. R. K. Government Arts College, Yanam, Puducherry	12/02/2016	RUSA sponsored Workshop

10		Comparative Study of Language and Literary Elements in English, Hindi, Tamil and Telugu	Dr. S. R. K. Government Arts College, Yanam, Puducherry	23/02/2016	RUSA sponsored National Seminar
11		World Poetry Day	Dr. S. R. K. Government Arts College, Yanam, Puducherry	21/03/2016	National Poetry Convention & Recitation
12	<i>Financial Inclusion through SHGs: A case study in Andhra Pradesh</i>	<i>Financial Markets and Corporate Finance</i>	Indian Institute of Technology Madras, Chennai	12-13 <sup>th</sup> August 2016	International Conference
13		Indian Poetry/Telugu Poetry of Yanam Poetry Festival – 2016	Dr. S. R. K. Government Arts College, Yanam, Puducherry	26 <sup>th</sup> & 27 <sup>th</sup> November 2016	Two-Day National Conference
14	<i>Challenges Faced by Women Employees: An Overview</i>	Work Life Management in the Era of Globalisation	Adikavi Nannaya University, Rajamahendravaram, E. G. District, Andhra Pradesh	20 <sup>th</sup> & 21 <sup>st</sup> December 2016	UGC National Seminar
15		Gender Equality	Dr. S.R.K. Govt. Arts College, Yanam	17 <sup>th</sup> March 2017	RUSA sponsored Seminar
16		Women Entrepreneurship	Dr. S.R.K. Govt. Arts College, Yanam	4 <sup>th</sup> August 2017	RUSA sponsored Seminar
17		<i>Legal Rights of Women</i>	Dr. S.R.K. Govt. Arts College, Yanam	10 <sup>th</sup> November 2017	National Commission For Women
18		<i>Pattabhi Literature and its Relevance</i>	Dr. S.R.K. Govt. Arts College, Yanam	19 <sup>th</sup> February 2018	Government of AP Sponsored
19		A Meet to tone up the Future	Pondicherry Engineering College, Puducherry	2 <sup>nd</sup> & 3 <sup>rd</sup> February, 2018	National Conference
20		Contemporary Poetry	Dr. S.R.K. Govt. Arts College, Yanam	21 <sup>st</sup> March 2018	National Seminar

### Conferences/Seminar/Workshop/Training Programme Organized:

Sl.No	Title of the Programme	Sponsors	Venue & Duration	Whether International /National / State /Regional / College or University Level
1	Entrepreneurial Development	RUSA	Dr. S. R. K. Govt. Arts College, Yanam on 05/02/2016	Regional Workshop

**Orientation/Refresher/ Short term Courses /Workshop/Training Programme attended:**

<b>Sl. No</b>	<b>Title of the Programme</b>	<b>Sponsors</b>	<b>Venue &amp; Duration</b>	<b>Whether International /National / State /Regional / College or University Level</b>
<b>1</b>	Orientation Programme	UGC-HRDC	University of Hyderabad, Hyderabad 13/09/2013 to 10/10/ 2013	National
<b>2</b>	Training Programme in ICT Training Academy on “ICT Education and E-Content Development for E-Learning System”	UGC-IQAC	Dr. S. R. K. Govt. Arts College, Yanam 6 <sup>th</sup> - 13 <sup>th</sup> April 2015	National
<b>3</b>	Refresher Programme (Commerce)	UGC-HRDC	Maulana Azaad National Urdu University, Hyderabad 15/9/2016 to 5 /10/2016	National
<b>4</b>	Capacity Building Programme on “Enhancement of Capacities of Researchers in Social Science Research Areas-An attempt for transformation in research attitude and aptitude”	UGC	North-Eastern Hill University, Tura, Meghalaya from 5-18 <sup>th</sup> May 2017.	National
<b>5</b>	Refresher Programme (Commerce)	UGC-HRDC	Maulana Azaad National Urdu University, Hyderabad 18/07/2018 to 07 /08/2018	National

**Extra/Extension Work:**

<b>Sl.No</b>	<b>Year</b>	<b>Position held</b>
<b>1</b>	2014	UGC Coordinator
<b>2</b>	2017	Member in Women Empowerment Cell