FACULTY PROFILE



D. Jayabharathi, M. Com., B. Ed, M. Phil. Casual Consolidated Assistant Professor Department of Commerce

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Academic Accomplishments:

S. No	Degree	Specialization	University / Institution	Year of
				Completion
1	M. Phil.	Commerce	Madurai Kamaraj University,	2012
			Madurai, Tamilnadu	
2	M.Com	Commerce	Pondicherry University, Puducherry	2002
3	B.Com	Commerce	Pondicherry University, Puducherry	2000
4	B. Ed.	English & Social Studies	IGNOU	2009
5	Diploma	Computer Applications	PACE	2001
6		Type Writing (Lower)		1994

Area of Interest:

Principles of Management, Financial Accounting, Cost Accounting, Marketing, Financial Markets & Services, Consumer Behavior, Principles of Banking & Management, Auditing, Insurance, Indirect Taxation

Professional / Experience:

S.	Field of	Institution / Organization	Nature of	From	To
No	Experience		Appointment		
1	Teaching	Dr. S. R. K. Govt. Arts	Hourly-Paid	18/11/2002	25/10/ 2010
		College, Yanam	Lecturer		
2	Teaching	Dr. S. R. K. Govt. Arts	Casual Consolidated	26/10/2010	Till Date
		College, Yanam	Assistant Professor		

Publications:

Seminars/Conferences/Workshops Presented / Participated:

S.	Title of Conference	Organized by	Year	Whether International
No	Participated			/National/State
				/Regional / College or
				University Level
1	Challenges in Human	Dr. S.R.K. Govt. Arts	22 nd & 23 rd	National Conference
	Development	College, Yanam	January 2010	
2	The Innovative Ideas in	Dr. S.R.K. Govt. Arts	15 th & 16 th	National Seminar
	Teaching- Learning	College, Yanam	November 2010	
	Evaluation Process			
3	Nanotechnology	Dr. S.R.K. Govt. Arts	13 th March 2012	Regional Seminar
		College, Yanam		

4	Writing for Mass Media	Dr. S. R. K. Government Arts	12/02/2016	RUSA sponsored Workshop
	Wedia	College, Yanam, Puducherry		•
5	World Poetry Day	Dr. S. R. K. Government Arts College, Yanam, Puducherry	21/03/2016	National Poetry Convention & Recitation
6	Indian Poetry/Telugu Poetry of Yanam Poetry Festival – 2016	Dr. S. R. K. Government Arts College, Yanam, Puducherry	26 th & 27 th November 2016	Two-Day National Conference
7	Gender Equality	Dr. S.R.K. Govt. Arts College, Yanam	17 th March 2017	RUSA sponsored Seminar
8	Women Entrepreneurship	Dr. S.R.K. Govt. Arts College, Yanam	4 th August 2017	RUSA sponsored Seminar
	Legal Rights for Women	Dr. S.R.K. Govt. Arts College, Yanam	10 th November 2017	National Commission for Women sponsored Seminar
9	Recent Innovations in Commerce, Management, Skill Development & e-Commerce	PR Govt. College (A), Kakinada, E. G. District, Andhra Pradesh	5 th & 6 th December 2017	UGC National Seminar
10	A Meet to tone up the Future	Pondicherry Engineering College, Puducherry	2 nd & 3 rd February, 2018	National Conference
11	Pattabhi Literature & It's Relevance	Dr. S.R.K. Govt. Arts College, Yanam	19 th February 2018	Govt. of Ap sponsored National Seminar
12	Contemporary Poetry	Dr. S.R.K. Govt. Arts College, Yanam	21st March 2018	National Seminar

$Orientation/Refresher/\ Short\ term\ Courses\ / Workshop/Training\ Programme\ attended:$

S. No	Title of the Programme	Sponsors	Venue & Duration	Whether International /National / State /Regional / College or University Level
1	Training Programme on "E-Literacy (IT and Non-IT)"	UGC - IQAC	Dr. S. R. K. Govt. Arts College, Yanam 17 th - 19 th April 2013	National
2	Training Programme in ICT Training Academy on "ICT Education and E-Content Development for E-Learning System"	UGC - IQAC	Dr. S. R. K. Govt. Arts College, Yanam 6 th - 13 th April 2015	National

Affiliation in Academic Bodies/Societies/Committees

S. No	Name of the Body/Society/Committees	Nature of Affiliation			
1	Member	Commerce Association of Dr. S. R. K. Govt. Arts College			