

BEST PRACTICE-I

Title:

Women Empowerment

Objectives:

- To empower women through education and strengthen them with social and ethical values for the life.
- To promote a culture of respect and equality for women.
- To make them aware of the various acts/laws which provide them protection in the society.
- To ensure them that sexual harassment is treated as an unacceptable social behavior within the college and the society as a whole.
- To create awareness of the woman's rights.

The context:

Yanam is one of the four districts of the Union Territory of Puducherry in India. Yanam district occupies an area of 20 square kilometres (7.7 sq mi). It is located south of Kakinada port on the north bank of Godavari river, slightly inland. It is surrounded by East Godavari district of Andhra Pradesh. According to the 2011 census Yanam district has a population of 55,626. Yanam has a sex ratio of 1039 females for every 1000 males and a literacy rate of 80.26%.

Our institution is the only Government College (UG & PG) located in this area. Most of the students in this college come from rural background with agriculture and fishing as their livelihood. There are about 441 students (224 boys and 217 girls) in the institution. Nearly girl students constitute 49% of the total. To look after the welfare of the girl students, the institution has constituted a women empowerment cell to educate them with the laws and rights, social and ethical values, build self confidence and self respect in them. The Cell also guide the female students in developing Entrepreneurial skills for their economic empowerment.

The Practice:

Women empowerment cell is constituted in the college as to stand as a moral support for the girl students. Every year our institution celebrates International Women's Day by inviting doctors, lawyers and renowned personalities to educate our girl students. The doctors educate the students with regards to health and hygiene, gender sensitization. The lawyers would educate the girls students with regard to the acts, laws, rights which are available to protect themselves from any kind of sexual abuse. Our institution is planning to install a sanitary napkins machine for the benefit of the students, a clean and hygiene rest room for them. The institution has also organized a seminar on entrepreneurial development which highlighted the benefits, provisions, concessions available for women entrepreneurs.

The Evidence:

- Conduct of elocution competition on the topic "Women Rights & Empowerment".
 - Celebration of International Women's Day on 8th March, 2016 at Dr. S.R.K. Govt. Arts College, Yanam.
 - Organized Regional Workshop on Entrepreneurial Development on 5th February 2016 at Dr. S.R.K. Govt. Arts College, Yanam.
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BEST PRACTICE-II

Title of the Practice

BLOOD DONATION TO THE OLD AGE HOME PEOPLE OF YANAM

Context

The old age home of Yanam was established on 01/03/1997 by Shri Malladi Krishna Rao, MLA to provide facilities for the old age people free accommodation & health apart from love and affection.

There are many old age people who are in dire need of the bold for their life survival.

NSS Unit of this College helps those people who are in urgent need of Blood and the NSS volunteers donate blood to the needy people of the Old Age Home.

Objectives of the Practice

- To inculcate the concept of Community Service among the NSS volunteers.
- To fulfill the Social responsibility of the Institution.
- To educate the students about the importance of Blood Donation.

The Practice

- Dr.S R K Govt.Arts College is located near the old age home of Yanam. The old people staying in the Old Age home are from weaker sections of the Society belonging to SC/ST/OBC castes.
- To help these Old people who are need of blood, NSS Coordinator of this College, Dr.K.Prasad, Assistant Professor of Economics took an initiation along with NSS Volunteers and conducted a Blood Donation Camp on 12/02/2018. 15 NSS Volunteers have donated blood in this camp.
- The beneficiaries expressed their heartfelt thanks to the Principal, NSS Coordinator & the NSS volunteers.
- This gives an immense satisfaction to all the stakeholders of this Institution as this is a donation to save the lives of the old people.

Evidence of Success

Some of the NSS Volunteers donated blood profusely and through these kinds of healthy practices, many students got enlightened about the importance of the blood donation to help the needy people.

With this practice, the Institutional Social responsibility is fulfilled.

Problems Encountered

Only 15 NSS Volunteers have donated blood, though there are nearly 40 – 50 NSS volunteers were registered in this Academic Year. Many Volunteers have their preconceived notions that by donating blood, it will take time for them to carry their day to day regular activities and a quantum of blood in the body decreases. Some parents discourage their wards, though the students are willing to donate blood. The students who have given blood are taken care by the college authorities.

Human resources are required to run this programme